

# Social Media Profile Image Size Cheat Sheet



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## Facebook

### PROFILE PHOTO:

- Displays at 160x160 pixels.
- Must be at least 180x180 pixels
- Will be cropped to fit a square

### COVER PHOTO:

- Displays at 851 pixels wide by 315 pixels tall on your Page
- Must be at least 399 pixels wide and 150 pixels tall
- Loads fastest as an sRGB JPG file that's 851 pixels wide, 315 pixels tall and less than 100 kilobytes

For profile pictures and cover photos with your logo or text, you may get a better result by using a PNG file.

## Twitter

### PROFILE PHOTO:

- Recommended dimensions for profile images are 400x400 pixels
- Maximum file size for profile photos is 2MB.

### HEADER PHOTO:

- Recommended dimensions for header images are 1500x500 pixels

Twitter supports JPEG, GIF, and PNG file formats.

## LinkedIn

### PROFILE PHOTO:

- The ideal pixel size for your photo is between 200 x 200 to 500 x 500. If either width or height exceeds 4000 pixels, your photo will not upload.
- File size - 4MB maximum.

### BACKGROUND HEADER PHOTO:

- Pixel dimensions between 1000px x 425px and 4000px x 4000px

You can upload JPG, GIF or PNG files.

## Google Plus

### PROFILE PHOTO:

- Recommended minimum dimensions for profile images are 250x250 pixels
- Image will be displayed as a circle, so you might want to check and see where you line up in the middle of a circle.

### HEADER PHOTO:

- Width: 1080px
- Height: 608px
- Post images are square, and display at a maximum of 620px square.

Google Plus supports JPEG, GIF, and PNG file formats.